



Dhaka Int. Tourism Fair - 2025

Airlines, Tour Operators, Travel Agencies, Adventure Tourism, Eco-Tourism, Hotel & Resorts and more!



26, 27 & 28 **NOVEMBER 2025**

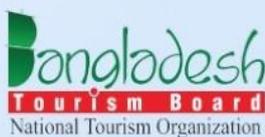
Venue

KIB Complex, Krishi Khamar Sarak, Farmgate, Dhaka

Media partner:



In associate with:



Banking partner:



Organized by:



01613-899836 | 01746-635988 | banglaevent2013@gmail.com



Bangla Event International

Exporter, Event Management, International Trade Fair & Cultural Program Organizer.

Date:.....

To,

.....
.....

Sub: Proposal for Sponsorship/Participate on upcoming event “Dhaka International Tourism Fair-2025” to be held 26, 27 & 28 November 2025 at KIB Complex, Krishi Khamar Sarak, Farmgate, Dhaka-1215.

Dear Sir,

Greeting. It is an immense pleasure to let you inform that **Bangla Event International** and **Global Aviation & Tourism Journalist Association** are renowned institutions jointly organizing “**Dhaka International Tourism Fair-2025**” on the date of **26, 27 & 28 November 2025** at **KIB Complex, Krishi Khamar Sarak, Farmgate, Dhaka-1215**.

About 100 plus different tourism companies will participate in this exhibition. Different types of companies such as Airlines, Tour & Travel Agencies, Tour operators, Adventure Tourism, Eco-Tourism, Hotel & Resorts, Financial Institutions and the Tourism sector will be displaying their products in this grand exhibition. So, we ensure a crowd of people will be in this event.

This is a 3-day physical fair, products display, B2B meeting, etc. “**Dhaka International Tourism Fair-2025**” the program schedule will be **26, 27 & 28 November 2025** at 10 am to 8 pm every day. This exhibition entry will be free for all visitors. Mentionable that the main objectives of “**Dhaka International Tourism Fair-2025**” are to explore business about the tourism sector.

There are so many opportunities for a sponsor company to add their brand name as Title sponsor, Powered by sponsor, Platinum sponsor, Gold Sponsor, General participants. The sponsor company name will be included in all promotional activities of the event. Hoping over 20,000 visitors are expected to attend the event to collect information about products to buy/sell/order with the leading event participants.

Therefore, we would like to invite all of you to participate/sponsorship with your trusted brand name as a sponsorship/ general participant category of stall which one selected by your company to attend this prestigious event in Dhaka, Bangladesh.

We appreciate your kind concern as soon as possible.
Thanks for cooperation.

Best Regards,

MD Rafiqul Islam
Deputy General Manager (Marketing)
Bangla Event International
Cell: +8801992-703035

Sponsorship Packages:

Title Sponsor: 10,00,000/- (Pavilion-1)

- ❖ Complementary Ready stall. (16ft x 16ft=256 sft)
- ❖ Presented sponsor logo will be placed with the Main sponsor.
- ❖ 4 table, 10 chairs, fascia with company name, light and socket with electronic connections.
- ❖ Presented sponsor company's head will be honored as a special guest at the inaugural session.
- ❖ Company Logo will be added in every promotional material.
- ❖ News coverage through electronic and print media during the event.
- ❖ Branding facilities at the fair venue.
- ❖ The name of the presented will be showed on backdrop, festoon, print materials like leaflets, poster, invitation card, social media etc.

Powered By: 6,00,000/- (Pavilion-2/3)

- ❖ Complementary Ready stall. (16ft x 16ft=256sft)
- ❖ 4 table, 10 chairs, fascia with company name, light and socket with electronic connections.
- ❖ Company logo will be mentioned as the Spnsored By-sponsor.
- ❖ Company Logo will be added in every promotional material.
- ❖ News coverage through electronic and print media during the event.
- ❖ Branding facilities at the fair venue.

Platinum Sponsor: 4,00,000/ - (Pavilion)

- ❖ Complementary Ready stall. (16ft x 16ft=256sft)
- ❖ 4 table, 10 chairs, fascia with company name, light and socket with electronic connections.
- ❖ Company logo will be mentioned as the gold-sponsor.

Gold Sponsor: 3,00,000/ -

- ❖ Complementary Ready stall. (16ftx8ft=128sft)
- ❖ 2 table,4 chairs, fascia with company name, light and socket with electronic connections.
- ❖ Company logo will be mentioned as the gold-sponsor.

General Participate: 60,000/ -

- ❖ Complementary Ready stall. (8ft x 8ft=64sft)
- ❖ 1 table,2 chairs, fascia with company name, light and socket with electronic connections.

Sponsorship Definitions

Title Sponsor

The main category of sponsorship. Holds the title for “**Dhaka International Tourism Fair-2025**” Avails all benefits. Number of sponsor - One only.

Powered by

The main category of sponsorship. Holds the powered by for “**Dhaka International Tourism Fair-2025**” Avails all benefits. Number of sponsor - One only.

Platinum Sponsor

The second category of sponsorship and your company logo used after the event logo. Gold by sponsor also avails most benefits of promotions. Number of sponsor – No limited to numbers of participants.

Gold Sponsor (s)

This is the third category of sponsorship and your logo will be used as Co- sponsor area with a group of other sponsors. Gold sponsor avails limited benefits. Number of sponsor- No limited to numbers of participants

General Participants

Participants can only join in the fair part. So showcase their products. Not limited to numbers.

Official partner

We always partner with some companies who render their services as official partner of the event. This is more like barter deal and is on mutual categories we look for partnership –

1. Banking Partner
2. Airlines Partner
3. Drinks (water & soft)
4. Hospitality (hotel & others)
5. Restaurant
6. Media
7. Others

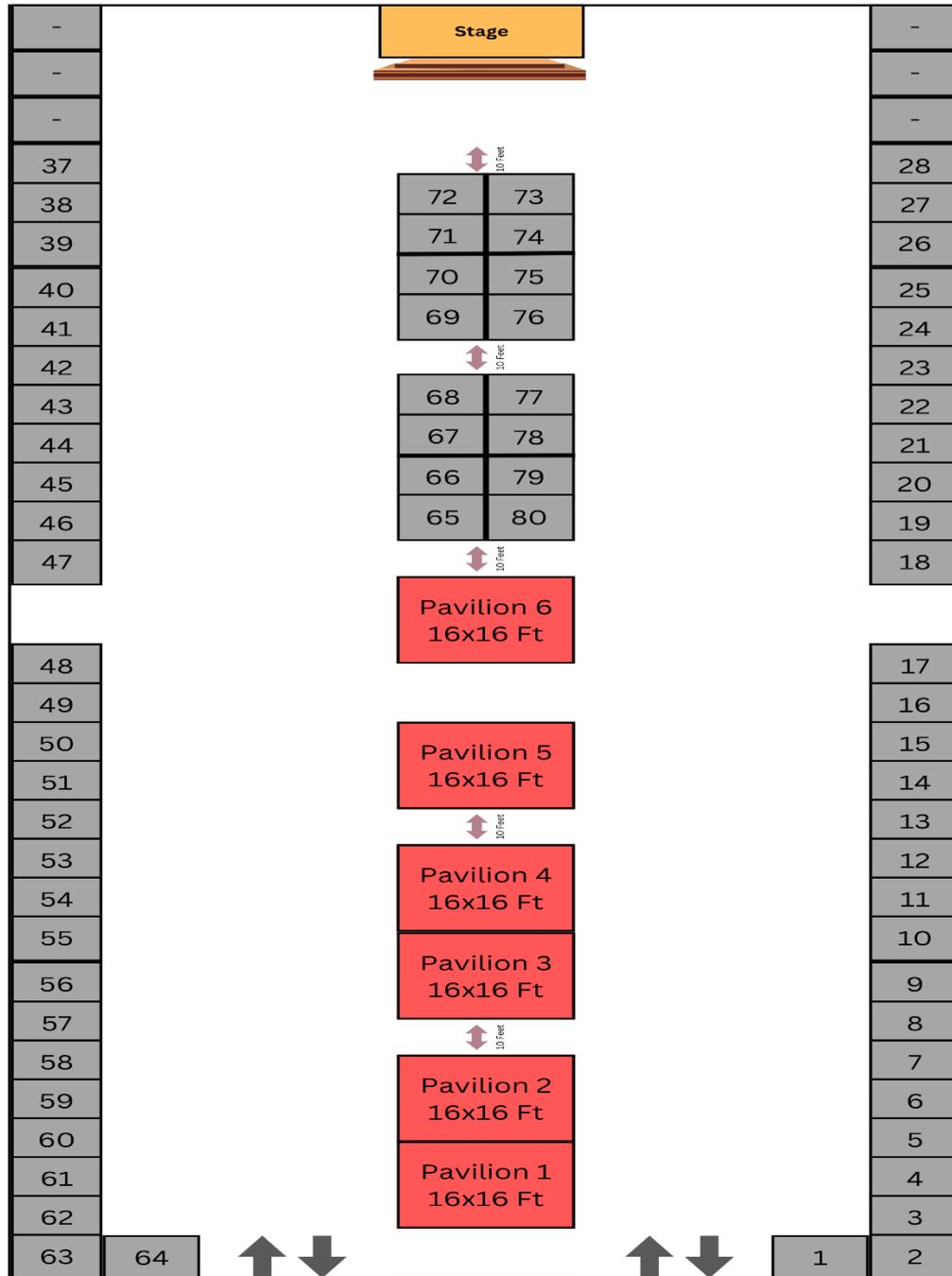
Promotional & Social Marketing Activities:

- TV advertisement before event
- News paper advertisement
- News portal (Bangla news, bd news, Bankbimarkhobor etc.)
- Meet the press " (Electronics & print media)
- Leaflet, Poster, Banner, Festoon, Billboard, Invitation cards, email & others.
- We will announce offers and gifts for participants through the leaflet & Invitation card distribution.
- Digital Branding (you tube, facebook, messenger, whatsapp, mobile sms etc.)
- Email(Mail to lots of Community & Organizations and Businesses registered database)

“Dhaka International Tourism Fair-2025”

KIB Complex, Krishi Khamar Sarak, Farmgate, Dhaka-1215.

26, 27 & 28 November 2025





Bangla Event International

Exporter, Event Management, International Trade Fair & Cultural Program Organizer.

“Dhaka International Tourism Fair-2025” KIB Complex, Krishi Khamar Sarak, Farmgate, Dhaka-1215. 26, 27 & 28 November 2025

Booking Form For Registration

1. Participant Company/Organization Name.....
2. Address.....
.....
3. Tel/Mobile No.....
4. E-mail.....
5. Contract Person & Designation with cell No.....
6. Space Requirement (in Sq Mtrs).....
7. Product to be displayed.....

I request you to confirm your participation in the “Dhaka International Tourism Fair-2025” for the Presented Sponsor /Sponsored by/Gold Sponsor/Co-sponsor/ General participation Fees total BDT.....

.total in word Advance.....rest of the money.....

Stall No.

Signature of the Authorized Representative
(Company Seal)
Name:
Designation:
Mobile No:

Rules of participation of payment:

- For participating in this glorious exhibition interested company has to confirm stall within 30 October 2025. The company has to complete all the payment within 5 November 2025.
- All types of payment have to be made by account pay/ pay order/ cash cheque/ direct deposit in favor of Bangla Event International account.
- Registration fee and the 50% of the total stall booking money to be paid during signing the contact paper and rest amount to be paid in mentioned time.
- Bangla Event International has the right to take any decision with the consent of the participator. All payments are excluded VAT & TAX