



13th Bangladesh Travel & Tourism Fair **BTTF-2025**

BANGLADESH'S LARGEST INT'L TOURISM EXPO

Date: **30 31** OCT **01** NOV, 2025

Bangladesh-China Friendship Conference Center (BCFCC)
Agargaon, Sher-E-Bangla Nagar, Dhaka-1207



20+ Countries | 200+ Qualified Buyers | 250+ Exhibitors
20+ International Hospital | 50,000+ Visitors | 2,000+ Trade Visitors
4 Themed Halls (Celebrity, Carnival, Harmony & Milky Way) | 60,000 Sqm Exhibition Space

Venue Partner :



Supported by :



Organised by :



TOUR OPERATORS
ASSOCIATION OF
BANGLADESH

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INTRODUCTION

The grand success of **BTTF** 2007, 2009, 2010, 2012, 2014, 2015, 2017, 2018, 2019, 2022, 2023 & 2024 tells the tale of our commitment. After completion of last seven successful fair we are now more organised, spirited and promise bound and fully determined to put up a better show. So, with the hope to travel a lot at this tourism fair, of course with the blessings of our valued customers, well-wishers and patron.

In the last one decade, a few organisations independently or jointly organised travel and tourism fairs in the country. There had been small and medium size arrangements of its kind and we must recognise the doers as the trailblazer of such fair in Bangladesh.

Tour Operators Association of Bangladesh (TOAB), is the leader in promoting travel and tourism Industry in Bangladesh. It is beyond doubt that the members of **TOAB** are industry experts having praiseworthy knowledge of what to do, how to do and how to get it done. The members gained immense experience in visiting, participating and showcasing travel events.

BTTF 2025 expects to cater a unique opportunity for the whole travel trade and hospitality industry to meet, network, negotiate, conduct business and stay abreast with the latest developments in the arena.

We are optimistic that the recent socio-political changes and the prevailing improved security and harmony will help steady growth of the travel and tourism industry and put Bangladesh on the world tourist map as a thriving destination.



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Objective

The main objective of BTTF is to promote and develop tourism sector in Bangladesh. In tourism, all over the world tourist's expectations are very high for hazardless traveling, secured food & lodging, efficient spot visits, an economically cost-effective transaction in every step whether it is a business or a personal recreational tour. To fulfill these demands of an individual or group of tourists the tour operators come into the picture and provide all the services they need.

WHY VISIT BTTF

To meet and make business contacts with the leading Local and International travel and tourism service providers at a single venue
To compare the quality of all specialized products and services directly from large number of exhibitors
To discover and decide all the latest trends, business opportunities and detailed information about tourism industry
To attend conference, seminars and parallel events about the future of the industry
To observe the competitive services as well as environment
To arrange B2B meetings with sector professionals to make new business and expand connections
To experience true expo and upgrade your tourism knowledge based on market competitors.





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Benefits of Participating in BTTF 2025

- 01 Great Venue - 3 colourful vibrant days -invite everyone to visit the event.
- 02 Full of opportunity to establish business contact.
- 03 Best place to showcase your product and services.
- 04 Meet the buyer- seller face to face.
- 05 Excellent and meaningful marketing place under one roof.
- 06 Great chance to reach domestic, regional and international travel suppliers.
- 07 Update on current international trend of business.
- 08 Meet industry professionals in a 100% business-focused environment.
- 09 Full spectrum of products and services - Direct sale opportunity for next tourist season.
- 10 Huge gathering, daily thematic cultural show, seminar and wide media exposure.
- 11 Medical Tourism gains the spotlight it deserves - to connect, collaborate, & grow internationally.



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Significance of BTTF

Global Networking

Bangladesh Travel & Tourism Fair (BTTF) is the international event where exhibitors from around the world come together and network with the companies that can be beneficial for the growth & expansion of tourism product and services.

Tourism Promotion

Both businesses and customers can learn about the products and services that are offered in the market through exhibitions and conferences. Developed tourism destination and its cultural richness, natural beauty will be promoted.

Expanding Business Worldwide

Bangladesh Travel & Tourism Fair (BTTF) gives a good chance to the businesses seeking for their businesses to expand in the global market by exchanging their products to the foreign companies attending the exhibition. This also help to find the targeted audience and classify them in cluster.

Exploring Different Working Culture

The interaction among the business and the attendees gives the insights about the unique working culture and different travel demands. **Bangladesh Travel & Tourism Fair (BTTF)** ensures the businesses/ exhibitors find their targeted market.

Exchanging Products

Tourism products almost all are intangible. Besides, ideas on new products are valued preciously. Here, people working on different aspects of tourism (adventure, cultural, historical) come together and share their opinion in mass: be it on panel discussion, seminar or insightful interaction in accordance to their experience in the market.



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Event Highlights

B2B Meet

Event encourages companies to network, explore and make connections and collaborate with the exhibiting companies from tourism sectors.

B2C Meet

Event encourages networking and collaboration among tourism companies. Our B2B Meet fosters strategic partnerships and growth opportunities, while the B2C Meet allows direct engagement with customers and travelers, enabling exhibitors to showcase their offerings effectively.

International Platform

International companies, VIPs and foreign delegates are the major highlights of the event supporting together to promote Bangladesh Tourism and the World Tourism.

Panel Discussions

The panel discussion sessions ensure diverse perspectives on topics like sustainable development in B2B Tourism, MICE Tourism, Health Tourism and so on.

Stalls

Event consists of many unique exhibiting stalls by the global exhibitors, showcasing and promoting their existing and upcoming products respectively.

Local Craftsmanship

Many locally made crafts and products having cultural significances will be at the display at the event to promote the local handicrafts and their craftsmanship.



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Target Audience

The targeted audiences are the travel services providers, as well as the consumers, travel enthusiasts, climate activist, and the people who believe in sustainable tourism practices. Whether the participants are a travel enthusiasts or the general public **Bangladesh Travel & Tourism Fair (BTTF)** serve them with destination insights, travel inspiration, cultural experience and an interactive zones.

Tourism Entrepreneurs

Entrepreneurs who are constantly developing unique tourism products and serving in the market, to get the benefits and opportunities to study the market and produce more in coming future.

Students and Youth

Travel enthusiasts and the hospitality students, to collect the Information on diverse travel destination and engage in cultural experience showcased at the event.

Media and Press

Reporters, Journalists, Bloggers and Social Media Influencers specializing in travel and tourism, to cover the event, share insights and reach out to the global audience.

Government Officials and Tourism Boards

Representatives from government bodies and tourism boards to support the tourism initiatives and engage with industry stakeholders.

Educational Institutions

Representatives from academic institutions offering tourism & hospitality courses to connect with the industry leaders, explore potential collaborations and stay updated on industry needs for educational purposes.

Local Businesses

Local Handicrafts business will get a boost in Nepal International Tourism Expo (NITE). So, we are expecting all the local and small business ventures to come together and showcase their crafts made with creativity and love .



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Outcome

Promotion of Bangladesh & World Tourism

Bangladesh Travel & Tourism Fair (BTTF) holds high expectation of promoting Bangladesh and the others country of the world and its tourism as a premier tourist destination; the event has a variety of products to serve.

Partnership among the Business Companies

Bangladesh Travel & Tourism Fair (BTTF) encourages the participants to collaborate and partner with the companies sharing common values.

Innovative Products

Bangladesh Travel & Tourism Fair (BTTF) itself is a transformative product that redefines how we perceive, engage with and contribute to the travel industry. Many new discoveries are done through on developing innovative and creative products.

Boost to the Local Economy

This event turns profitable to the businesses that are based in Kathmandu, and creates job opportunity. This directly adds up to the local economy.

Marketing of the Business globally

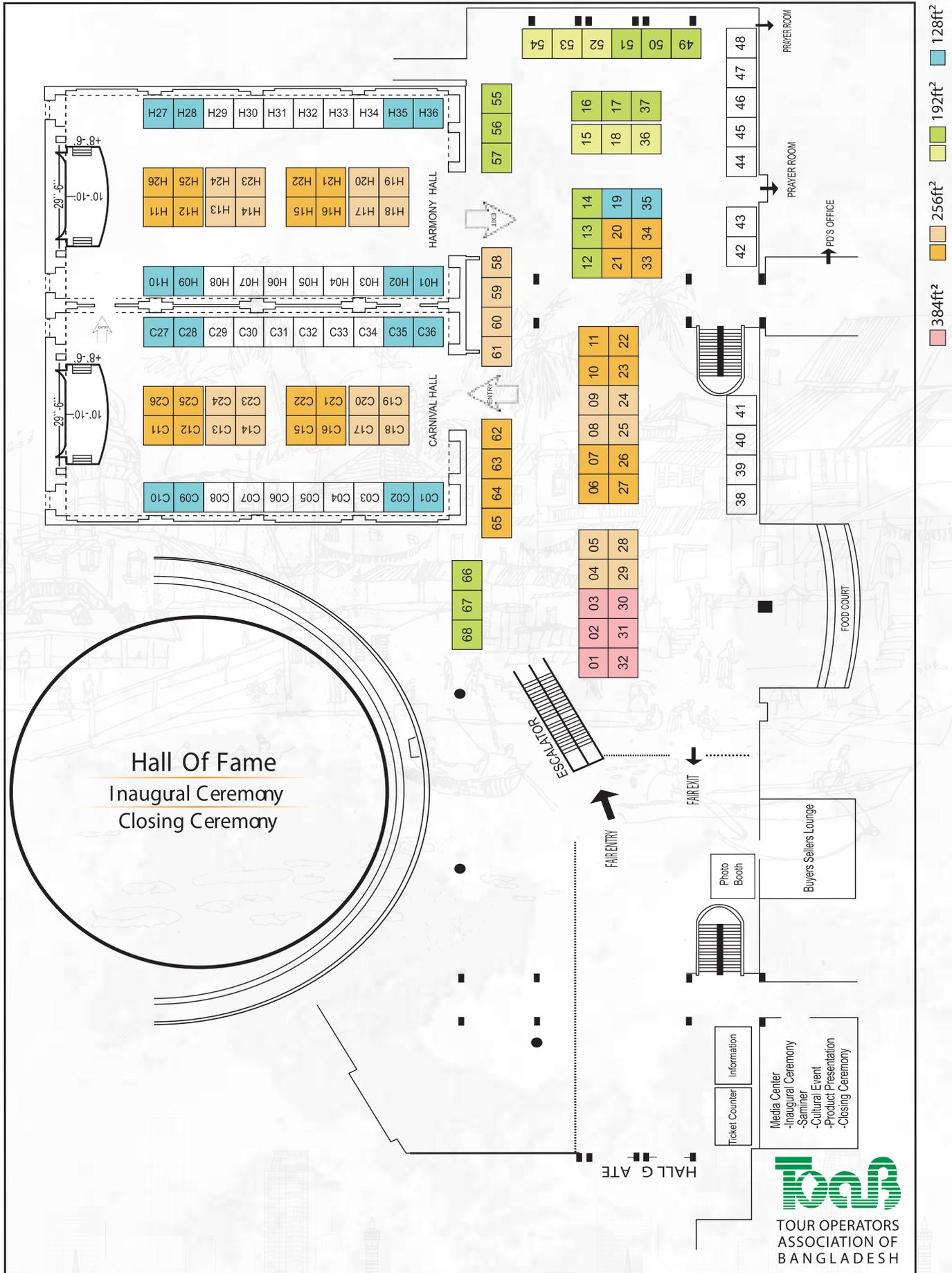
Bangladesh Travel & Tourism Fair (BTTF) will provide the chance to recognize globally and promote the products to the potential client.

Increased visibility and media coverage

This event will attract media attention and coverage which helps in promotion of the diverse culture and will be able to attract more attendees and sponsorships.

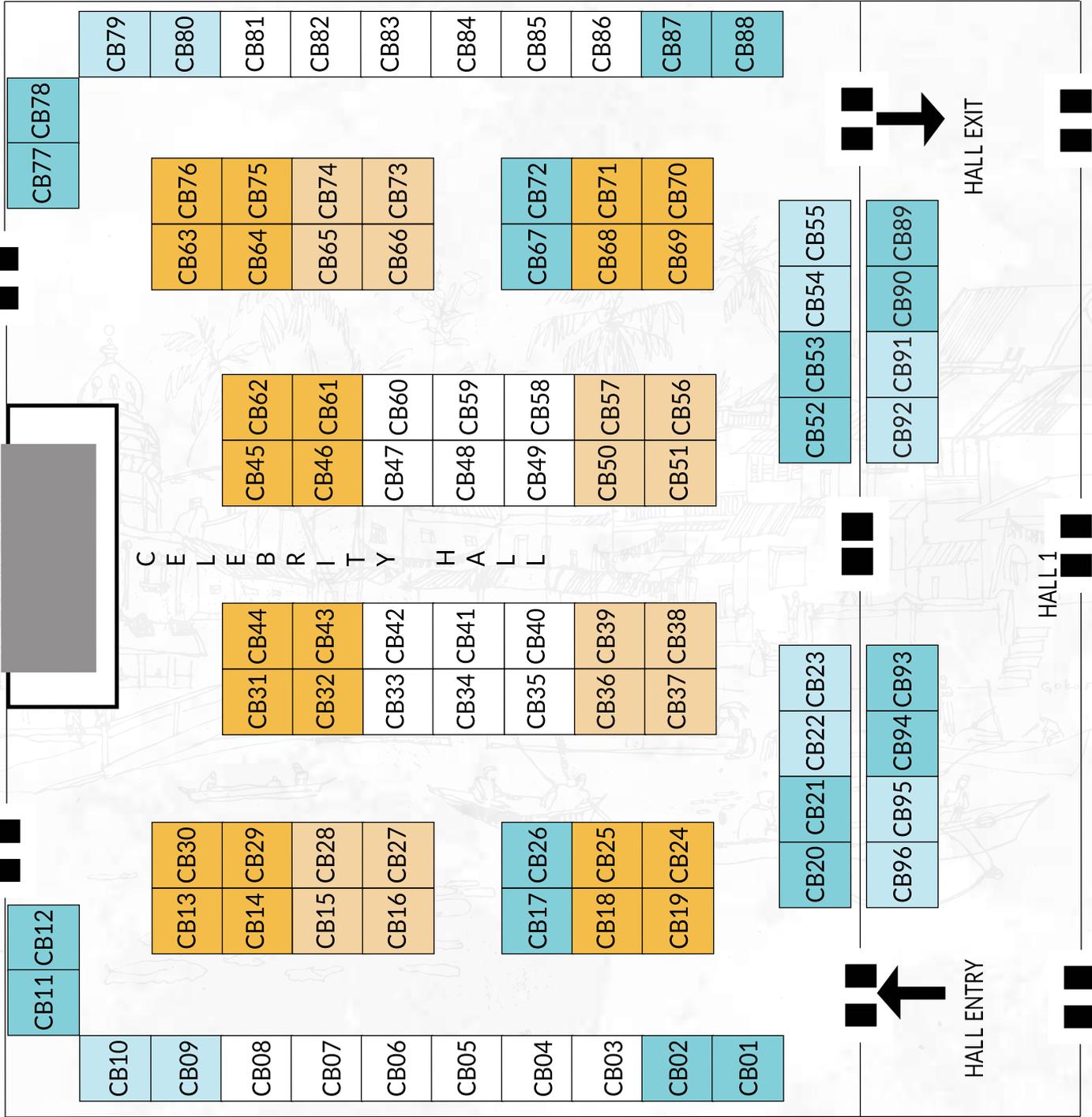
Layout of Ground Floor

Total Exhibition area is approx. 60,000 sft. surrounded by a spacious parking area.

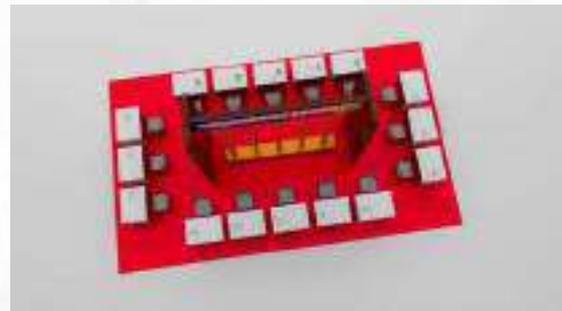
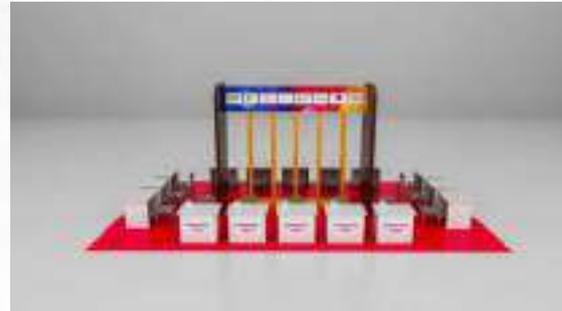


Layout of 1st Floor

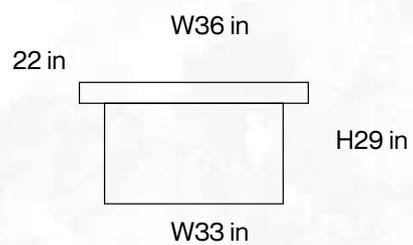
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Shared Pavilion



Exhibitor Desk Measurement





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Event Highlights

Title: Bangladesh Travel and Tourism Fair (BTTF) 2025
Organiser: Tour Operators Association of Bangladesh (TOAB)
Date: 30 Oct - 01 Nov 2025
Venue: BCFCC, Sher-e-Bangla Nagar, Dhaka, Bangladesh

Time	Oct 30	Oct 31	Nov 01
	Thursday	Friday	Saturday
10:00-11:30	Opening Ceremony	B2B Session	Seminar
15:00-16:00	Seminar	Seminar	Country Presentation
16:30-17:30	Country Presentation	Round Table Discussion	Closing Ceremony & Grand Raffle Draw
18:00-20:00	Cultural Show	Cultural Show	

Closing

As we draw this incredible tourism fair to a close, **13 th Bangladesh Travel & Tourism Fair (BTTF) - 2025** want to extend the heartfelt gratitude to each and every one of you—our exhibitors, partners, sponsors, delegates, and visitors—for making this event such a remarkable success.

Over the past few days, we've witnessed inspiring presentations, vibrant cultural exchanges, and exciting partnerships being formed. This fair was not just about promoting destinations—it was about building bridges, sharing stories, and imagining a world where travel continues to connect and empower communities.

Thank you to our hardworking team and volunteers who made everything run smoothly behind the scenes. Your commitment and energy were the backbone of this event.

As we say goodbye for now, I encourage all of you to take the spirit of this fair with you—continue exploring, collaborating, and creating opportunities that enrich global tourism. We hope to welcome you back even stronger next year.

Safe travels, and until we meet again—thank you!"

Contact



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